

# EAV RUNFEST

BENEFITING BURGESS-PETERSON ACADEMY

## 2017 Sponsorship Opportunities

### LEVELS

BENEFITS	LEVELS			
	TOP OF THE CLASS \$2,500	PRINCIPAL'S LIST \$1,000	HONOR ROLL \$500	COMMUNITY \$250
Sponsor recognition on the back of our high quality super-soft t-shirt	TOP LOGO PLACEMENT	LOGO ON BACK OF T-SHIRT	LOGO ON BACK OF T-SHIRT	TEXT ONLY
Sponsor recognition at start/finish line	LOGO PLACEMENT ON FINISH LINE STRUCTURE	SPACE FOR BANNERS IN FINISH CHUTE	NONE	NONE
Recognition on race website	TOP LOGO PLACEMENT ON HOME PAGE	LOGO ON HOME PAGE AND SPONSOR PAGE	LOGO ON SPONSOR PAGE	TEXT ONLY ON SPONSOR PAGE
Opportunity to direct market through collateral in participant swag bag	YES	YES	YES	YES
Set up a marketing table and/or tent at race site one hour prior to and until event ends	YES	YES	NO	NO
Complimentary registrations	Up to 25	10	3	1

**Interested in more? Ask about being a Presenting Sponsor!**



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## Burgess-Peterson Academy

BPA is on a mission to become the neighborhood of choice and a viable, desirable, traditional public school option for the child of any family living in East Atlanta and Reynoldstown.

We are a 'candidate school' with the International Baccalaureate organization and will soon be an authorized Primary Years Programme provider.

During the 2017/2018 school year, our classroom teachers will receive their second year of training on the Orton-Gillingham phonics methodology. The goal of this approach is to improve the child's ability to read, write and spell and will be instrumental in BPA achieving our goal where all students enter third grade reading at or above grade level.

BPA embraces cultural diversity and the richness our community demographics bring to our school. We are dedicated to serving our students and enriching the communities in which they live.

Race proceeds will fund continuing education and learning resources for our teachers. We will also continue to encourage children to explore the world by creating educational field trips that act as an extension of the curriculum.



455  
Students Enrolled



47  
Teachers & Staff



8 Stars average rating by  
parents on GreatSchools.org



2016 CCRPI Score:  
80.5